

Influencing Style Profiler Profile Chart

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Influencing Style Profiler Profile Chart

Understanding your profile

The scores indicate the strength of your preference for using a particular influencing style:

- * A score of 14 suggests that you will typically use this style in most circumstances, whereas a score of 0 indicates that you rarely or never use this style.
- * In practice, of course, you will probably find that your scores are scattered between the two extremes.
- * You can think of this pattern as a hierarchy with the higher scores reflecting your most commonly used approaches to influencing others.
- * The lower scores are probably those styles that you use least. Most people find it helpful to reflect upon the differences shown.
- * Are there styles that you could make more use of?
- * Are your typical styles effective in EVERY situation?





Influencing Style Profiler Preferences

Rewarding/punishing

Offering people rewards or bribes for acquiescence. Threatening punishment for non-compliance.

RP Score

6

Assertive persuading

Using strong logical argument. Displaying conviction. Identifying needs and motives, and offering reasoned analysis.

AP Score

12

Setting example

Being involved, leading from the front, doing the task. Establishing and using models of behaviour.

SE Score

2

Political awareness
Identifying the balance of power,
understanding the needs of the
key players, getting their support,
and using it as a critical mass to
achieve one's objectives.

PA Score

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Consulting
Sharing information and seeking views. Suggesting actions, giving explanations and inviting contribution. Reserving the right

to make final decision.

C Score

10

Empowering
Listening to others, asking for their help, rewarding them through recognition. Making them feel better about themselves.

E Score

6

Sharing vision

Moving things to a higher plane,
having a common organisational
goal. Appealing to team loyalty
and commitment.

SV Score

8

Being dramatic Getting strong reactions through shock, drama or humour. Making people sit up and take notice.

BD Score

12